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| --- | --- | --- | --- | --- | --- | --- | --- |
|  | G1 | G2 | G3 | G4 | G5 | G6 | G7 |
| 1. Overall Appearance | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| 2. White Space | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| 3. Text/ Graphics Balance | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| 4. Text Size | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| 5. Organisation and Flow | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| 6. Author Identification | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| 7. Content | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| 8. Main points | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| 9. Language | 1 | 1 | 1 | 1 | 1 | 1 | 1 |